



MANHATTAN COLLEGE

**Renewing the Promise:
A Strategic Plan for Manhattan College, 2011-2025**

Phase III 2020-2025

Manhattan College Strategic Plan 2010-2025

Phase III: 2020-2025

Approved by the Board of Trustees on June 11, 2020

Due to COVID-19 and the still unknown implications for many aspects of our lives, we expect that as per our efforts of continuous assessment, some aspects of Phase III of the Strategic Plan will be reviewed during the 2020-2021 academic year.

Mission

Manhattan College is an independent Catholic institution of higher learning that embraces qualified men and women of all faiths, cultures, and traditions. The mission of Manhattan College is to provide a contemporary, person-centered educational experience that prepares graduates for lives of personal development, professional success, civic engagement, and service to their fellow human beings. The College pursues this mission through programs that integrate a broad liberal education with concentration in specific disciplines in the arts and sciences or with professional preparation in business, education and engineering.

Established in 1853 by the Institute of the Brothers of the Christian Schools, the College continues to draw its inspiration from the heritage of John Baptist de La Salle, the innovator of modern pedagogy and patron saint of teachers. Among the hallmarks of this Lasallian heritage are excellence in teaching, respect for human dignity, reflection on faith and its relation to reason, an emphasis on ethical conduct, and commitment to social justice.

Strategic Vision for Phase III of the Strategic Plan: 2020-2025

Manhattan College will enhance its distinctive integration of a broad liberal education with concentrations in specific disciplines in the arts and sciences as well as with professional preparation in business, education and engineering, inspired by creative fidelity to its Lasallian Catholic core identity and building on its location as a residential campus in the global capital city of New York together with its extraordinarily broad range of disciplinary, interdisciplinary, and co-curricular opportunities. The College's widely recognized excellence in providing an engaging and transformative educational experience will prepare graduates for successful personal and professional lives as they search for wisdom and contribute to the greater good of the human family.

As per the Manhattan College Mission Statement, these five Lasallian Hallmarks inspire and guide the College:

1. excellence in teaching,
2. respect for human dignity,
3. reflection on faith and its relation to reason,
4. an emphasis on ethical conduct,
5. commitment to social justice.

In Phase III of the Strategic Plan, these Hallmarks are evident throughout, highlighted in the areas of practiced and exceptional tertiary education as evidence of our Distinctive Heritage, Distinctive Dynamic, and Distinctive Environment.

See Salm, Luke. "[Lasallian Values in Higher Education](#)." *AXIS: Journal of Lasallian Higher Education* 6, no. 2 (Institute for Lasallian Studies at Saint Mary's University of Minnesota: 2015).

Strategic Priority I: Academic Excellence

We will achieve inclusive academic excellence, informed by the Catholic intellectual tradition and our core Lasallian identity, through support of reflection and research on human knowledge and the intentional integration of the liberal arts, sciences and professional disciplines with student life.

Strategic Initiatives

- A. Recruit faculty, administration, staff, and board of trustee members that are representative of the changing student body in support of a model of inclusivity and cognizant of our location in the global city of New York
- B. Develop an inclusive campus community and environment modelling respect for all people to enhance the retention of representative faculty, administration, staff, and board members
- C. Facilitate faculty, administration, staff and board opportunities in professional leadership development related to job responsibilities, Lasallian Catholic identity and mission of the College, and career aspirations
- D. Strengthen academic and co-curricular programs through scholarship, interdisciplinary work, and our socially responsible commitment to global issues and the greater dialogue of faith and reason

Strategic Priority II: Student Success

We will build a community centered on whole person success that incorporates ethical character development, a mature understanding of faith and its relation to reason, and the discernment of purpose and vocation, through transformative engagement inside and outside of the classroom in an equitable environment, reflecting the deepest concern of the Lasallian heritage.

Strategic Initiatives

- A. Recruit undergraduate, graduate and continuing students representative of our location in the global city of New York, including recruitment of student populations that are consistent with the deepest concern of the Lasallian mission
- B. Develop an inclusive campus community and environment for undergraduate, graduate, and continuing students so as to enhance educational equity and retain a globally representative student body as is consistent with our shared mission, especially serving and supporting underserved and underrepresented populations
- C. Facilitate spiritual, academic and personal development, career progression, and civic engagement of those entrusted to our care in service to the human family and common good

Strategic Priority III: Community Engagement

We will enhance intentional engagement with our local, national, and global communities with emphasis on our shared commitment to human dignity and our Lasallian Catholic social justice values.

Strategic Initiatives

- A. Expand community enhanced learning connections with an emphasis on our social justice mission and our commitment to action grounded in Catholic social thought
- B. Expand reach in New York City, Westchester, and with national and global public and private organizations, educational partners including Catholic and other faith based schools, and alumni connections
- C. Expand connections with local, national and global Lasallian, Catholic, and other faith-based partners

Strategic Priority IV: Financial Health and Sustainability

We will diversify and increase support from our revenue streams in mission consistent, socially responsible ways and focus on creating efficiencies in operating processes and procedures to ensure long-term financial health and sustainability.

Strategic Initiatives

- A. Diversification and enhancement of both traditional and new academic and non-credit programs serving populations consistent with the deepest concern of the Lasallian heritage and contributing to the resources of the college
- B. Sustain and expand advancement and grant initiatives to support the academic and student support infrastructure
- C. Enhance efficiencies and reduce departmental barriers across business processes and practices to better use college resources to deliver the mission and to strengthen the distinctive community environment
- D. Ensure emergency preparedness with regards to critical incident preparedness and business continuity planning to sustain the future and mission of the college

Strategic Priority V: Campus Infrastructure

We will ensure quality and secure facilities and infrastructure, including accountable and efficient use of technology and data that are essential for the advancement of the Lasallian Catholic mission of the College.

Strategic Initiatives

- A. Continue to improve existing facilities and infrastructure and strategically develop new facilities with an emphasis on sustainability and efficiency
- B. Enhance the use and efficiency of current technologies into College operations to better support the entire community in delivering and experiencing the mission
- C. Improve information architecture to increase access, availability, and integration of a unified data model for reporting and analytics for informed decision-making in support of institutional excellence