What is **BAC@MC ?**

The Business Analytics Competition at Manhattan College

An annual undergraduate collegiate competition and networking event

Why We Organize **BAC@MC ?**

✓ Engage undergraduate students in the art and science of decision-making

✓ Advance the field of Business Analytics, and give students an exciting opportunity to apply their knowledge to real-world business situations

✓ Develop a town and gown Business Analytics network, and emphasize the importance of contextual data analytics

How Does **BAC@MC** Work?

Planning

- Select data
- Prepare competition curriculum
- Organize speakers and conference

Phase I

- Data analysis and conclusions--to be completed at home institution
- Analysis and results submission in poster form

Speakers and Events

- Keynote speakers
- Poster session
- Networking opportunities
- NYC excursions

Phase II

- New data questions and analysis
- Team presentations
- Judging
- Awards

September - February

February - May

Three Days in May

*Organizing Committee
School of Business
Manhattan College*

*Student Teams and Faculty Advisor
Team's Home Institution*

Competing Teams and Attendees

Manhattan College Campus

Who Participates in **BAC@MC ?**

✓ Undergraduate collegiate student teams from diverse disciplines and schools

✓ Teams' academic advisors

Past competitors include:

Bethlehem University	NY Institute of Technology
Bloomsburg University	Pace University
Clarkson University	Rensselaer Polytechnic Institute
College of New Jersey	Rider University
CUNY CSI	Rowan University
Hamline University	Saint Joseph's University
Ithaca College	Slippery Rock University
La Salle University	SUNY New Paltz
Le Moyne College	Towson University
Long Island University Brooklyn	University of San Francisco
Manhattan College	University of Waterloo

Who Participates in **BAC@MC ?**

✓ Analytics leaders and practitioners

✓ Industry partners

Past speakers include:

Dr. David Ferrucci, Senior Technologist, Bridgewater Associates, and past Principal Investigator for DeepQA ("Watson") Project

Dr. David Belanger, Senior Research Fellow at Stevens Institute of Technology, and the 2009 winner of the Netflix Prize

Mr. Gregory Brill, the Co-Founder and CEO of Infusion Development, a global consultancy firm

Dr. Anne Robinson, the Executive Director of Strategy and Forward Supply Chain at Verizon Wireless, and past President of INFORMS

How to Get Involved in **BAC@MC ?**

✓ Volunteer as a competition judge!

✓ Share your data and your analytics question!

✓ Be a sponsor!

LEVELS

- Freshman: $500 (25 available)

  (will sponsor team accommodation, or coffee breaks).

- Sophomore: $1,500 (8 available)

  (will sponsor networking meals, or overnight pantry).

- Junior: $3,000 (3 available)

  (will sponsor city excursions, or transportation).

- Senior: $5,000 (1 available)

  (will sponsor award ceremony).

For More Information…

Please Visit

http://manhattan.edu/bac